

Position: Consultant Intern
Location: Prince Edward Island
Duration: Seasonal May 15th to Aug 15th
Hours: Monday to Thursday (32 hours per week)
Compensation: \$20/hour
Hiring Manager: Rob@bonusconsulting.ca

BCL is seeking a dynamic and driven Consultant Intern to join our team. This position is ideal for a University of Prince Edward Island business student entering their 3rd or 4th year, having successfully completed Business 3510. The successful candidate will be instrumental in leading a comprehensive rebranding strategy for one of our PEI clients, focusing on sustainability, operational efficiency, marketing, and new product design.

Key Responsibilities:

Sustainability Assessment: Conduct materiality mapping and measure scope 1 emissions within client operations.

Operational Efficiency: Establish baselines, conduct research, and implement new processes to enhance operational efficiency.

Marketing Strategy: Develop and implement a marketing strategy that aligns with the client's sustainability mission, including researching funding opportunities, designing websites, and creating social media content.

New Product Design: Collaborate with the product design team on new initiatives, contributing innovative ideas and strategies.

Research and Reporting: Assist in the preparation of a white paper on green technology. Perform additional research and reporting tasks management through Smartsheet as required.

Qualifications:

- Must be a Canadian citizen or a permanent resident of Canada.
- Enrolled in the 3rd or 4th year of a business program at the University of Prince Edward Island, with successful completion of Business 3510.
- Strong understanding of sustainability practices and operational efficiency in a business context.
- Proficient in marketing strategy development and execution, with a keen interest in sustainability.
- Creative and strategic thinker with strong problem-solving skills.
- Excellent verbal and written communication skills.
- Must have a valid driver's license and access to a vehicle.

Work Environment:

BCL promotes a balanced work from anywhere environment with a 4-day work week, supporting work-life harmony and increased productivity.